

PRIVACY AND COOKIES POLICY

france-creative.org

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Personal data is information that makes it possible to identify you as a natural person, either directly (e.g., your surname, first name, etc.), or indirectly, notably by reference to an identifier (e.g., your reference numbers, etc.).

Since Sacem is particularly attached to the protection of your personal data, it undertakes to comply with the legislation in force as provided by the General Data Protection Regulation of April 27, 2016 (hereinafter referred to as "GDPR"), which came into force on May 25, 2018, and Law No. 78-17 of January 6, 1978 as amended, known as "Informatique et Libertés", hereinafter referred to together as the "Regulations in force".

1. USE AND STORAGE OF YOUR PERSONAL DATA BY SACEM

What data is processed by Sacem?

Via the "contact" page, we may process the following data:

- Surnames
- Given names
- Email addresses
- The contents of your messages

Sacem undertakes to collect only the personal data that is strictly necessary for the purpose for which it is processed.

For what purposes is your data processed?

- to respond to your requests for information or any other questions you may have
- to process and respond to your requests in the context of the exercising of your rights in accordance with the regulations in force
- to manage your requests to subscribe to our newsletters and other communications. Sacem does not engage in any commercial prospecting. Thus, your personal information will not be sold or rented, whether free of charge or in return for payment, to third parties and will not be used for any commercial purposes

On what legal basis?

- on the basis of your consent
- on the basis of Sacem's legitimate interest in managing your requests to subscribe to its newsletters and other communications
- to comply with the legal obligations to which Sacem is subject when exercising your rights

With whom we share your data?

- Sacem's internal departments
- The internal departments of the association France Créative
- The technical department responsible for the France Créative website

Sacem does not transmit any personal data outside the European Union.

How long do we store your data?

- for the time needed to process your request, and then for 3 years from the date of your request
- for the duration of your subscription to our newsletters and communications

2. YOUR RIGHTS WHEN IT COMES TO YOUR PERSONAL DATA

In accordance with the Regulations in force, you are entitled to the following benefits:

- the right to information: this allows you to obtain additional information related to the processing of your personal data carried out by Sacem
- the right to access: this allows you to view your data and verify its accuracy
- the right to rectification of your personal data: this allows you to correct and/or complete any of your information
- the right to erasure: this allows you to request the deletion of your data when it is inaccurate or out of date
- the right to withdraw consent: where the processing of your data has required your consent, you may withdraw it at any time
- the right to restrict the processing of your personal data: this allows you to request restrictions on processing by sealing your inaccurate, ambiguous or out-of-date data
- the right to object to the processing of your personal data: this allows you, for reasons relating to your particular situation, to object to the processing of data about you
- In accordance with the law of January 6, 1978 (as amended), you have the right to define specific directives concerning the fate of your personal data after your death.

To exercise any of these rights:

- you can write to Sacem by post at the following address:

La Sacem

225, Avenue Charles de Gaulle

92200 Neuilly sur Seine

- you can write to Sacem using the "contact" form

However, Sacem informs you that, when you exercise your rights, it is entitled:

- to ask you for additional information in order to confirm your identity, or

- to refuse to process requests that are manifestly unfounded or excessive, in particular because of their repetitive nature, or to require the payment of a reasonable fee for taking the action requested in such a case

Finally, if you feel, after contacting Sacem, that your rights have not been respected or that processing has not complied with data protection rules, you can file a complaint with the CNIL (National Commission on Informatics and Liberty).

3. COOKIES

During your first visit to the francecreative.org website, a banner informs you that one or more navigation cookies may be automatically installed on your terminal and invites you to indicate your choice. A "cookie" is a file, usually small in size and in text format, that is sent to your browser by a website to which you connect. This file is stored for a period of time on your device (up to 13 months) and your browser will return it to the web server each time you reconnect to it.

You can accept or refuse the placement of all cookies on your terminal. Cookies will only be placed if you accept them. Your continued browsing will be equivalent to a refusal on your part to consent to the placing of cookies.

You also have the possibility of consenting to different types of cookies, depending on their purpose, by clicking on the "Service Management" button at the bottom right of your screen. We would like to draw your attention to the fact that you can change your cookie settings at any time via this tab.

Several types of cookies may be used by the francecreative.org site:

- "Strictly necessary cookies": these are required and essential for the proper functioning of the France Créative website
- "Performance cookies": these are necessary to improve the performance of the France Créative website
- "Functionality cookies": their purpose is to optimise your browsing on the France Créative website
- "Cookies for targeted advertising": these cookies are activated during your browsing on the France Créative website by partners and they enable us to offer you advertising adapted to your interests during your browsing on other websites. To find out more about our partners, please refer to the information available in the "Service Management" button
- "Social network cookies": these cookies allow you to share France Créative content on social networks.

If you have any other questions, please use the [contact form](#) on this site.